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PHI BETA SIGMA FRATERNITY, INC.

VIRTUAL CAREER FAIR Phi Beta Sigma

April 9, 2024 12pm – 4pm EST

An event for members of Phi Beta Sigma Fraternity, Inc. and the general public

About Phi Beta Sigma Fraternity, Inc.®

Phi Beta Sigma Fraternity is a recognized leader in proactive community service, focusing on educating and empowering men in our communities to make a positive difference. The Fraternity was founded at Howard University, January 9, 1914, by three young African American students. These Founders, A. Langston Taylor, Leonard F. Morse and Charles I Brown organized a Fraternity that would truly identify the ideas of brotherhood, scholarship and service. Fraternity's motto is "Culture for Service and Service for Humanity" and proud to inspire and develop leaders.

Brotherhood, Service, and Community Impact is core to who we are, which encompasses our focus on Economic Development, Scholastic Achievement, Men's Health & Wellness, Equity, and Development of Our Youth.

Career Fair Attendees will comprised of Alumni Members, recent College Graduates, current Collegiate Members and the General Public.

SIGMA Reach: Demographics



1.8 M <i>Scholarship Funds Raised</i>	107 Years <i>Brotherhood & Service</i>	28,954 <i>Engaged Members</i>	4.5K <i>Young Men Mentored by Men of sigma</i>	599 <i>Active Chapters</i>	225K <i>Total Members Initiated</i>
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Education

- Undergraduate: 20%
- Bachelor: 80%
- Masters: 38%
- Post Graduate: 12%

Age

- 19-24: 20%
- 24 - 39: 21%
- 40-55: 30%
- 55-65: 20%
- Over 65: 9%

Race/Ethnicity

- Black or African American: 91%
- Latino/Hispanic: 3%
- White: 4%
- Asian: 0.05%
- Other 1.5%

Career Fair Powered By:



Over 4,500 Members with Military Service (69% Active, 31% Retired)



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PHI BETA SIGMA FRATERNITY, INC.



The Power of IQ: Candidates are Identified and Qualified



- Submit a list of your prioritized positions
- PDN Candidate Development team will source job fair candidates, targeting key attributes across open positions
- Candidates will submit resume during registration process and will be invited to attend event

Showcase Your Talent Acquisition Brand and Build Your Pipeline of Diverse Candidates!

All packages include:

- Full access to candidate profiles and resume database 1 week prior
- Scheduling tool to setup face-to-face meetings prior to the event
- Assistance with virtual booth setup and full training

\$1495

**GOV, NON-PROFIT,
HEALTHCARE**

3 IQ JOBS FOR
TARGETING

\$1995

CORPORATE

3 IQ JOBS FOR
TARGETING

\$2995

**CORPORATE
GOLD**

7 IQ JOBS FOR
TARGETING

\$3995

**CORPORATE
PLATINUM**

10 IQ JOBS FOR
TARGETING

60 DAY JOB FEED TO
PDN NETWORK

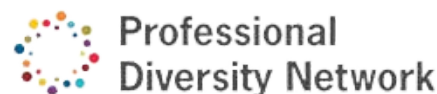
VIRTUAL ROUNDTABLE

**HOST YOUR OWN
VIRTUAL ROUNDTABLE**

As part of the virtual Career Fair, employers can host a 35 minute Virtual Round Table with candidates from your industry. Showcase your business to a more targeted audience! Only participants of the event can sponsor a roundtable.

Virtual Roundtable Cost: \$995

REGISTRATION FORM



Phi Beta Sigma
April 9, 2024
Virtual on Brazen

\$1495 GOVERNMENT & NON-PROFIT	\$1995 CORPORATE	\$2995 CORPORATE GOLD	\$3995 CORPORATE PLATINUM
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Company Name:		Contact Name:	
Address:		Email:	
City:		State:	
Phone:		Zip Code:	
Fax:			

Payment:

Credit Card: ☐
(2% service charge)

or Check: ☐

Payment to: Professional Diversity Network
55 E. Monroe St., Suite 2120, Chicago, IL 60603

Visa ☐

MasterCard: ☐

American Express: ☐

Discover: ☐

Account Number: Expiration Date: / / Sec. Code:

Billing Address:

Cardholder Name: Signature:

Please sign for either Check or CC payment

Authorization: You fully understand that this form shall be a binding contract upon acceptance by PDN. You have read and accept the Cancellation terms that follow. Cancellation: Clients must provide written notice of cancellation at least 15 days before specified date. A 30% refund of the booth fee for that fair will be made to the client. This agreement is non-cancellable and non-refundable if cancelled within 15 days of the event. For all event services, such event services are subject to Professional Diversity Network's standard PROFESSIONAL DIVERSITY NETWORK EMPLOYER TERMS OF SERVICE, the contents of which are incorporated herein by reference. A copy of the Terms and Conditions is available at the following URL: <https://events.prodivnet.com/employer-tos/>

Top Jobs

Please provide us with your prioritized open positions that you will promote during the upcoming career fair. These positions will help drive candidates through our marketing, advertising, direct recruitment, and digital analytics. If the role is remote, indicate that in the Location field.

Non-profit, Government, Healthcare & Corporate: 3 roles | Corporate Plus: 7 Roles | Corporate Platinum: 10 Roles

Job Title	Location	Job Title	Location

Please submit completed form to events@ipdnusa.com